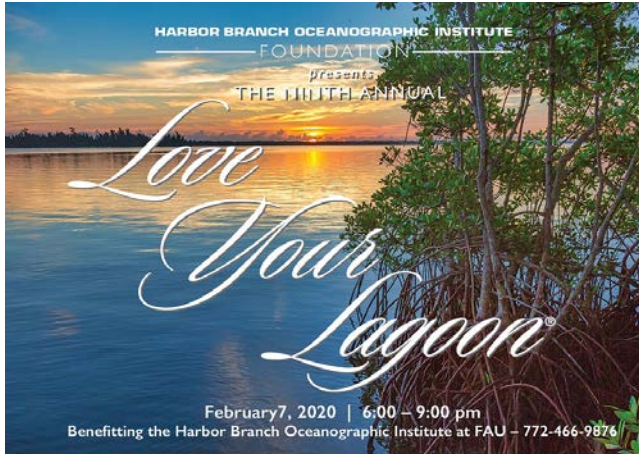


HARBOR BRANCH OCEANOGRAPHIC INSTITUTE FOUNDATION



The 9th Annual Love Your Lagoon

Friday, February 7, 2020

Sponsorship Opportunities

The Indian River Lagoon (IRL),
deemed an estuary of national significance,
is the most biologically diverse estuary in the United States,
stretching along 40% of Florida's east coast.

From the IRL National Estuary Program:

*"A 2016 economic valuation study by the East Central Florida and Treasure Coast Regional Planning Councils showed the total annual economic output (value received) from the IRL in 2014 is about \$7.6 billion. **Today it is estimated at over \$8 billion.** This does not include the estimated \$934 million in annualized real estate value for properties located on or near the IRL; nor does it include the economic contributions from estuarine-related resources in Volusia County north of the Ponce de Leon Inlet. When both of these economic contributions are considered, total economic output is valued at about \$9.9 billion annually. This same study also found that investments in projects that improve water quality in the lagoon make good economic sense. The study estimated that for every dollar spent on achieving a healthy and sustainable IRL, the lagoon returns \$33 in total economic value."*

Please join us in making a difference!

The **Love Your Lagoon** event, hosted by the Board of Directors of the Harbor Branch Oceanographic Institute Foundation, has raised funds and generated greater awareness of these critical issues for the past 6 years. Since our first event in 2012, over **\$730,000** has been raised to support **FAU Harbor Branch's ongoing Indian River Lagoon Observatory** research and outreach efforts. Sponsorships help underwrite the event costs so that 100% of the net proceeds serve this purpose. This year, we hope to exceed our goals to provide even more funding for scientific research and outreach for our Indian River Lagoon.

What Your Sponsorship Will Support

Indian River Lagoon Symposium

Annually, proceeds from **Love Your Lagoon** support the Indian River Lagoon Symposium, a multi-institutional, multi-agency scientific symposium that will be held in FAU Harbor Branch's Johnson Education Center. The event includes oral presentations, a panel discussion and poster sessions of relevant "hot topics." Sponsors will receive recognition at the symposium as well as your organization's logo printed on all materials. This year's event will be held February 13 & 14, 2020. Complimentary registration is available for specific sponsorship levels. (For more information see below and visit: <http://www.indianriverlagoon.org/symposium.html>)

Indian River Lagoon Research Graduate Fellowships

In 2014, 2016, 2017, 2018, 2019 and again in 2020, proceeds from **Love Your Lagoon** support the Indian River Lagoon Research Graduate Fellowships, which are competitively awarded to FAU graduate students who are performing advanced research on the Indian River Lagoon while working on the Harbor Branch campus. 55 Fellowships have been awarded. Each graduate student was paired with a Harbor Branch faculty mentor to conduct critical research to support the ecosystem of the Indian River Lagoon.

Sponsorship Levels

\$25,000 Mangrove Sponsor

- Reservations for 12 at the Event
- Listed in all promotional materials as a lead sponsor
- 2 complimentary registration seats for the Indian River Lagoon Symposium
- Recognition on event signage, programs, website and media releases
- Recognition in the HBOIF eNewsletter

\$15,000 Seagrass Sponsor

- Reservations for 10 at the Event
- Listed in all promotional materials as a major sponsor
- 2 complimentary registration seats for the Indian River Lagoon Symposium
- Recognition on event signage, programs, website and media releases
- Recognition in the HBOIF eNewsletter

\$10,000 Oyster Sponsor

- Reservations for 8 at the Event
- Listed in all promotional materials as sponsor
- 2 complimentary registration seats for the Indian River Lagoon Symposium
- Recognition on event signage, programs, website and media releases
- Recognition in the HBOIF eNewsletter

\$5,000 Dolphin Sponsor

- Reservations for 6 at the Event
- 2 complimentary registration seats for the Indian River Lagoon Symposium
- Recognition on event signage, programs, website and media releases
- Recognition in the HBOIF eNewsletter

\$2,500 Manatee Sponsor

- Reservations for 4 at the Event
- 2 complimentary registration seats for the Indian River Lagoon Symposium
- Recognition on event signage, programs, website and media releases
- Recognition in the HBOIF eNewsletter

\$1,000 Seahorse Sponsor

- Reservations for 2 at the Event
- 2 complimentary registration seats for the Indian River Lagoon Symposium
- Recognition on event signage, programs, website and media releases
- Recognition in the HBOIF eNewsletter

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— FOUNDATION —

_____ **YES**, I would like to be a sponsor of the 9th Annual *Love Your Lagoon Event!*

- \$25,000 Mangrove Sponsor
- \$15,000 Seagrass Sponsor
- \$10,000 Oyster Sponsor
- \$5,000 Dolphin Sponsor
- \$2,500 Manatee Sponsor
- \$1,000 Seahorse Sponsor

Company or Individual Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City/ State: _____ Zip: _____

Email: _____

Work/Home Phone: _____ Cell Phone: _____

Enclosed is a check made payable to **HBOIF** in the amount of \$ _____.

To pay by credit card, please call HBOIF at 772-466-9876, ext. 300

Please mail this form with your sponsorship contribution to:

HBOI Foundation
3545 Ocean Dive, Suite 201
Vero Beach, FL 32963

HBOIF is a 501(c)(3) not for profit organization. Your donation is tax deductible to the extent allowed by law.

*Sponsorships will help underwrite the event costs and directly support
the Foundation's commitment to
FAU Harbor Branch's
ongoing Indian River Lagoon Observatory research and outreach efforts.*