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Accrual Basis

HBOIF, INC. - SLP
Profit & Loss Budget vs. Actual
 July 2015 through June 2016

	Jul '15 - Jun 16	Budget
Ordinary Income/Expense		
Income		
50000 · Specialty License Plate Revenue		
50010 · PWD Tag Revenue	1,107,470.24	1,136,171.50
50015 · PFW Tag Revenue	380,100.41	381,235.35
50020 · Aqua Tag Revenue	352,390.66	354,399.52
50025 · SOS Tag Revenue	838,142.02	791,807.96
Total 50000 · Specialty License Plate Revenue	2,678,103.33	2,663,614.33
Total Income	2,678,103.33	2,663,614.33
Gross Profit	2,678,103.33	2,663,614.33
Expense		
70000 · Pass Through to FAU Expense		
70010 · PWD Tag Revenue Disbursement	935,812.17	960,064.92
70015 · PFW Tag Revenue Disbursement	283,174.94	284,020.34
70020 · Aqua Tag Revenue Disbursement	257,531.22	259,027.64
70025 · SOS Tag Revenue Disbursement	624,415.96	589,896.93
Total 70000 · Pass Through to FAU Expense	2,100,934.29	2,093,009.83
71000 · Pass Through to Others Expense		
71010 · PFW - Wyland Foundation	38,010.04	38,123.54
71020 · Aqua - Guy Harvey	35,239.07	35,439.95
71025 · SOS - Guy Harvey	83,814.20	79,180.80
71041 · Aqua - Florida Aquaculture Assn	5,000.00	5,000.00
Total 71000 · Pass Through to Others Expense	162,063.31	157,744.29
82025 · SLP Expense		
82300 · SLP/FAU Admin Fee	66,952.87	66,590.36
82350 · SLP/HBOIF Admin	80,343.10	79,908.43
82400 · SLP Marketing Expense		
82406 · SLP Online/Broadcast/TV/Media	139,171.40	146,000.00
82407 · SLP Print	0.00	10,000.00
82408 · SLP Direct Mail/eBlasts	2,262.25	10,000.00
82411 · SLP Other/Salary/Fringe	39,749.99	40,000.00
82412 · SLP Margin	272.69	20,861.42
82414 · SLP Tax Collector Visibility	840.00	10,000.00
82415 · SLP Special Branding Projects	11,172.70	17,500.00
82416 · SLP External Events/Sponsorship	5,903.97	12,000.00
Total 82400 · SLP Marketing Expense	199,373.00	266,361.42
Total 82025 · SLP Expense	346,668.97	412,860.21
Total Expense	2,609,666.57	2,663,614.33
Net Ordinary Income	68,436.76	0.00
Net Income	68,436.76	0.00