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10/24/18

Accrual Basis

HBOIF, INC. - SLP
Profit & Loss Budget vs. Actual
July through September 2018

	Jul - Sep 18	Budget
Ordinary Income/Expense		
Income		
50000 - Specialty License Plate Revenue		
50010 - PWD Tag Revenue	353,181.06	1,110,364.48
50015 - PFW Tag Revenue	134,809.02	416,386.68
50020 - Aqua Tag Revenue	119,979.96	360,868.45
50025 - SOS Tag Revenue	305,291.35	888,291.58
Total 50000 - Specialty License Plate Revenue	913,261.39	2,775,911.19
Total Income	913,261.39	2,775,911.19
Gross Profit	913,261.39	2,775,911.19
Expense		
70200 - SLP Research Funds Expense		
70210 - PWD Research Funds Expense	118,699.07	927,376.41
70215 - PFW Research Funds Expense	0.00	307,793.03
70220 - AQUA Research Funds Expense	777.80	261,753.96
70225 - SOS Research Funds Expense	22,296.62	656,625.14
Total 70200 - SLP Research Funds Expense	141,773.49	2,153,548.54
71000 - Pass Through to Others Expense		
71010 - PFW - Wyland Foundation	13,480.90	41,638.66
71020 - Aqua - Guy Harvey	11,998.00	36,086.85
71025 - SOS - Guy Harvey	30,529.13	88,829.16
71041 - Aqua - Florida Aquaculture Assn	0.00	5,000.00
Total 71000 - Pass Through to Others Expense	56,008.03	171,554.67
82025 - SLP Expense		
82300 - SLP/FAU Admin Fee	29,541.16	89,939.52
82350 - SLP/HBOIF Admin	27,397.84	83,277.34
82400 - SLP Marketing Expense		
82406 - SLP Online/TV/Media/Ad	2,420.00	160,000.00
82407 - SLP Print	261.66	8,000.00
82408 - SLP Direct Mail/eBlasts	0.00	8,000.00
82411 - SLP Other/Salary/Fringe	0.00	48,000.00
82412 - SLP Bank Fee	13.78	7,591.12
82414 - SLP Tax Collector Visibility	79.58	10,000.00
82415 - SLP Special Branding Projects	1,660.85	16,000.00
82416 - SLP External Events/Sponsorship	7,500.00	20,000.00
Total 82400 - SLP Marketing Expense	11,935.87	277,591.12
Total 82025 - SLP Expense	68,874.87	450,807.98
Total Expense	266,656.39	2,775,911.19
Net Ordinary Income	646,605.00	0.00
Other Income/Expense		
Other Income		
90001 - PWD Interest Income	2,637.78	
90002 - PFW Interest Income	1,911.20	
90003 - Aqua Interest Income	823.68	
90004 - SOS Interest Income	2,069.79	
Total Other Income	7,442.45	
Net Other Income	7,442.45	
Net Income	654,047.45	0.00