

HARBOR BRANCH OCEANOGRAPHIC INSTITUTE

FOUNDATION

OPERATIONS REPORT January 24, 2017

The following information provides an overview of operational activities in the Foundation offices since the November 10, 2016 Board meeting.

GENERAL & ADMINISTRATIVE

Kissman, Dutton, and Permenter accomplished regular and ongoing operating activities.

Created a master database with currently 6,024 current records to support public relations and **Love Your Lagoon** activities.

Created the Foundation's first ever online Annual Report: <http://www.hboifoundation.org/2016-annual-report/>

BOARD OF DIRECTORS

In addition to logistical planning and pulling together background information for our January Board of Directors meeting, we have also planned and supported meetings of the Governance and Finance Committees on January 9 and January 13 respectively.

Kissman conducted an in person Board Orientation for:

- Michael Brown, Sr. – December 14, 2016
- Mary Beth McDonald – January 13, 2017

Kissman also continued her regular monthly meetings with the Chairman:

- December 6, 2016

Kissman also met with Dr. Dan Flynn:

- January 13, 2017

FINANCIAL

Kissman and Dutton compiled the FY17 Mid Year Budget recommendations for Finance Committee consideration.

Kissman and Dutton worked with Ed Michelson to develop SLP funds investment opportunities for Finance Committee consideration.

SPECIALITY LICENSE PLATE PROGRAM

Kissman and Dutton reviewed and provided comments on the Aquaculture/Save Our Seas RFP scheduled for a February 6 release.

In response to the Audit recommendation and subsequent Board approval as recommended by the Finance and Grants Committees to discontinue the pass-through of SLP research funds to FAU Harbor Branch until needed, the last payment was made to FAU on November 10, 2016. Since then, Dutton created a spreadsheet that tracks all SLP funds received and payments made for the administrative fees and Wyland and Guy Harvey quarterly payments. The spreadsheet provides the Foundation with available research funds by plate on any given day. The spreadsheet is also designed to reconcile with the Foundation's financials, providing another layer of verification.

GRANTS ADMINISTRATION

As a reminder, the current Active Grants Portfolio includes:

New Faculty Hires Grant Support

\$5,481,051 toward support for 8 new Faculty hires (salary and start up packages over 7 years, phased). All slots now hired.

- Dr. Laurent Cherubin, Physical Oceanographer (2013)
- Dr. Mingshun Jiang, Physical Oceanographer (2013)
- Dr. Mary Riche, Aquaculture Nutritionist (2014)
- Dr. Guojun Wang, Biosynthesis (2015)
- Dr. Mike Twardowski, Marine Technologist (2015)
- Dr. James Sullivan, Biological Oceanographer (2015)
- Dr. Matt Ajemian, Fish Biologist (2016)
- Dr. Nick Dickens, Bioinformatics (2016)

Projected to conclude 6.30.20

Faculty Incentive Awards Grant Support

\$1,465,000 designated on a per year basis plus an additional up to \$400,000 over the lifetime of the grant period (7 years)

Projected to conclude 6.30.19

Faculty Excellence/Salary Support

\$578,250 per year based on 3 years estimate of salaries & fringes; renewal consideration should be based on the development of specific criteria.

Projected to conclude 6.30.18

FY15 Discretionary Funds Grant Support

- Applying New Technologies to Transform Marine Natural Products Discovery \$320,000
NCE through 3.22.17

Love Your Lagoon Grants

- \$100,237 for the 2015 Seagrass Restoration Project, \$100,237
NCE through 6.30.17 for the Seagrass Restoration Project

- \$111,350 for the 2016 Indian River Lagoon Graduate Research Fellowships
To be completed 6.30.17

The following unspent funds are being returned to HBOIF:

Description	Grants Status	Unspent to be returned	Funds Status
Operational Support	Closed	\$ 3,093.58	Received
Discretionary Research Grants			
• LOBOs Purchase and 1 st Year Maintenance	Closed	\$ 24,932.43	Still delayed due to "lack of FAU personnel to process"
• Detection & Characterization of Fish Spawning Aggregations using a Novel, Persistent Presence Robotic Approach	Closed	\$ 820.62	Still delayed due to "lack of FAU personnel to process"
Love Your Lagoon Proceeds			
• 2013 Estuarine Workshop – December 2015	Closed	\$ 12,957.91	Still delayed due to "lack of FAU personnel to process"
• Indian River Lagoon Symposium	2016 Closed	\$ 7,946.89	Received
	TOTAL	\$46,657.85	

LEGISLATIVE

Kissman has consulted with Andy Palmer of Metz, Husband and Daughton regarding issues of possible note to HBOIF.

Kissman plans to visit Tallahassee as part of FAU Day on February 14, 2017.

THE JOHNSON SEA LINK AT THE SMITHSONIAN INSTITUTION

As reported in my email of November 18, Amos Bussmann and I had a very good meeting at the National Museum of Natural History in DC on November 17. At the suggestion of the Museum's Director, we met with the Museum's Director of Exhibits and the Chief of Design, Office of Exhibits and reported with caution there is definite interest and it has much to do with sheer serendipity.

The Sant Oceans Hall is currently packed to the gills. There is no natural space for the Johnson Sea Link to be exhibited either on the floor or suspended from the ceiling. However, the Museum is planning a major renovation to be completed by 2019. We have been asked not to speak of the exact nature of the renovation but by the time we laid out the opportunity and the clear historical connection not only to the overall cause of ocean exploration (Amos was great!) but also to the connection with the Smithsonian, it was clear they were thinking very creatively about how something might be done in connection with that renovation. They have asked me to provide additional information which is always a good sign!

So at the time they were very careful to repeat they could not promise anything and they weren't sure if circumstances can come together to make this happen, but we left cautiously optimistic.

I can report that our case was helped enormously by our dear 2016 *Love Your Lagoon* honoree, Dr. Mary Rice. I had lunch with Mary and Dr. Valerie Paul some time ago to alert them to our desire and they have been working diligently behind the scenes promoting our cause. The Director of Exhibits mentioned that she had received numerous emails from many different individuals currently and previously associated with the Smithsonian, each who stated in no uncertain terms how incredibly important it would be for the Museum to display a Johnson Sea Link.

Follow up feedback from the Director of Exhibits is a desire for the JSL but problems with space. We have received a "no" for now but can continue to keep them aware of our interest. There is a possibility of the National Geographic Museum hosting a JSL.

HBOIF REAL ESTATE HOLDINGS

ORA Land

There are no further updates at this time. ORA is a wonderful tenant to work with.

Lakela's Mint (former Learning Garden Montessori site)

Kissman and Dutton obtained bids for the cleanup and mowing of the property in accordance with St. Lucie County regulations and in anticipation of possible listing for sale.

Old Citrus Grove

No action since last meeting. Finance Committee to reconsider mitigation bank possibility.

Other Land

At the present time, based on recommendation by Kissman, the Finance Committee has confirmed no intention to sell, lease, use or donate these additional parcels currently held by HBOIF:

- "Salt Water Wells"
- "Behind the Bunker"
- "Channel Parcel"
- "The Triangle"

OF NOTE: As part of the "Coconut Cove" development; referred to Patrick Boles. In the course of the conversation it was shared that the development still has legs and is moving forward. If it moves forward, this would increase the Behind the Bunker and Old Citrus Grove properties for possible commercial sale/development.

2017 LOVE YOUR LAGOON

2017 LOVE YOUR LAGOON SPONSORS AS OF JANUARY 23

Mangrove Sponsors

Mr. Joseph Z. Duke, III and Mrs. Jennifer Johnson Duke
Mr. Michael O'Reilly and Mrs. Marie O'Reilly

Seagrass Sponsors

Ms. Marjorie Raines & Mr. Harold Baker

Oyster Sponsors

The Law Firm of Dean, Mead, Minton & Zwemer | Treasure Coast Newspapers

Dolphin Sponsors

Evans Properties, Inc. | Ms. Katha Kissman | Mr. John Papa and Mrs. Barbara Papa
William J. Stewart, Esq. & Mrs. Laurie Kaneb-Stewart and the Law Firm of Rossway Swan Tierney Barry Lacey & Oliver, P.L.
Mr. Michael Toner and Mrs. Carol Toner | 97.1 Ocean FM and Newsradio 1490 WTTB AM/FM

Manatee Sponsors

Adams Ranch | AT&T | Ms. Marilyn C. Link | Dr. Ed Lippisch and Mrs. Jacqui Thurlow-Lippisch
Mr. Michael D. Minton & Mrs. Misty Minton | Mr. Ed Michelson and The Atlanta Consulting Group
PNC | Wells Fargo

Seahorse Sponsors

Mr. C. Amos Bussmann & Sea Technology Magazine | Florida Power and Light
Drs. Tom & Shannon Galinis of Aesthetic Dentistry, Palm City
Mr. Patrick Higgs & Mrs. Nancy Higgs | Dr. Megan Davis-Hodgkins and Mr. Gary Hodgkins
Dr. Joseph Ferro & Mrs. Olivia Ferro | Kmetz, Nuttall, Elwell, Graham CPAs
Mrs. Clare Kremer | Martin Health Systems | Metz, Husband & Daughton
Mikita Foundation | Natalie's Orchid Island Juice Company | Mr. Shaun & Ms. Stacey Plymale of Treasure Coast Legal
Dr. Thomas Plymale and Mrs. Sherry Plymale | Premier Estate Properties
Stuart Magazine | Jim and Jonnie Swann Corp. | Mr. Christopher Waln and Mrs. Janet Waln
Windsor | Wyland Foundation

The vast majority of funds each year come through sponsorships rather than single ticket sales. Sponsorships are currently at \$146,000 cash; \$19,500 in kind as compared to last year at \$159,000 cash; \$19,500. We had hoped that the HBOI Development Team would have been institutionalized enough to have created a larger, strong HBOI donor base of supporters who may have wanted to support the **2017 Love Your Lagoon** efforts; unfortunately such support was nonexistent due to the three staff members no longer employed. Many nonprofits locally are doing lagoon-related events and it appears this causing increased competition and donor fatigue.

The VIP Reception was successfully held November 9.

Love Your Lagoon Invitations went out snail mail December 30; eblast January 9. Deadline for single tickets will be the week of January 23. Tickets are \$200/pp.

Board Members are asked to share information about the event.

PUBLIC RELATIONS AND OUTREACH

Additional activities since the November Board meeting have included:

10/27/2016	Luminaries Meet-and-Greet event, Harbor Community Bank
11/2/2016	St. Lucie County Chamber Update Luncheon
11/10/2016	Indian River Land Trust Gala Event with Dr. Anton Post
12/1/2016	President Kelly presentation, FAU's Jupiter Life Science Initiative
12/5/2016	2017 AFP IR Annual Meeting
12/6/2016	EDC Investor's Luncheon
12/7/2016	Radio Interview -- Talk of the Town (with Dr. Peter McCarthy) for LYL
12/14/16	Hosted Michelle Franklin, Sarah Pride, Callie Walker of the St. Lucie County Appraiser's Office at Harbor Branch
12/15/2016	HBOIF Staff Holiday Lunch
12/16/2016	Lunch with Steve Higgins, AFP IR Board
1/6/2017	Impact 100 Grants Panel Meeting
1/12/17	Hosted Penny Chandler of the Indian River County Chamber and Guests at Harbor Branch
1/13/2017	Environmental Learning Center Annual Gala with Joanne Nowlin
1/18/2017	Indian River County Chamber Breakfast
1/18/2017	Impact 100 Grants Panel Meeting
1/23/2017	Indian River County Chamber Board of Directors Meeting