

**HBOI Foundation**

**SLP Marketing Activity Summary**

FY14 - FY19

As of October 31, 2018

	FY14	FY15	FY16	FY17	FY18	FY19 (Comitted As of 10/31/18)
<b>Advertising</b>	Vero Beach Flash	WPTV – Online/Social Media Advertising	WPTV – Online/Social Media Advertising	Lin Digital – Online/Social Media Advertising	DZ Advertising – Online/Social Media Advertising	Idea Garden Advertising – Who’s Who Advertising
	CBS – Billboard	Comcast Spotlight – Shark Week	The Lyric Theatre – Ad in Lyric Theatre Magazine	WQCS – Media/Radio Advertising	Clear SEM Solutions – Online/Social Media Advertising	Indian River Magazine – Vero at 100 Centennial Issue Advertising
	America No Line LLC – Digital Advertising on Community Coach Transport		Indian River Magazine – Ad in Sunrise Theatre Playbill	TC Palm – Advertising		Vero’s Voice & On-Air Interviews
	My Florida Specialty Plate – Website Feature		Comcast Spotlight – TV Advertising, Shark Week Ads	DZ Advertising – Online/Social Media Advertising		City Guide of Sebastian & Vero Beach
	Vero Beach 32963 – Advertising		Lin Digital – Online/Social Media Advertising	Comcast Spotlight – Shark Week		Comcast Spotlight – Shark Week
	TC Palm – Advertising					DZ Advertising – Online/Social Media Advertising
	WPTV – Online/Social Media Advertising					
	Comcast Spotlight – Shark Week					
<b>Printing</b>	Serbin Printing – Inserts for Sarasota County Tax Collector Renewals	Ironside Press – Aquaculture Brochures, Wall Graphics Orange County Tax Collector, Wall Graphics Martin County, Rack Cards	Ironside Press – Inserts, Wall Graphic ODVC, Tent & Table Throws, Tax Collector Banners	Ironside Press – Inserts, 3-Panel Wall Boards	Minute Man Press – FAA Flyer	Zoo Printing – Rack Cards, SLP Flyers, LOBOs cards, Bookmarks -- SLP and "How to Love Your Lagoon"
	Ironside Press – Inserts, Trifold Brochure, Retractable Banners, Wall Graphics, Annual Bulletin	Design a Sign – Boat Wraps	Graphics & Signs – Boat Decals	Southeastern Printing – Boat Tour Brochures	Ironside Press – Banner Layout Graphic for Retractableles	Ironside Press – Tent & Table Throws
	Harry King MC – Boat Decal/Signage	Twin Vee Catamarans – Boat Wraps	Design a Sign – Van Wrap	Design a Sign – Boat Wrap		SeaWatch Wallet Cards
	Southeastern Printing – IRL Boat Tour Brochures					SLP Re-tractable banners
						Tax Collector Renewal Inserts
<b>Swag</b>	Morning Star Personalized Apparel – Key Chains, Re-usable Bags, T-Shirts	Morning Star Personalized Apparel – Marine Mammal T-Shirts	Aztec Graphics – T-Shirts	Brandit Corporation – Notepads, Totes, Key Tags, Microfiber Cloths	Morning Star Personalized Apparel – T-Shirts	Re-usable bags, Key Tags, Mugs,
		Printglobe – Tattoos	Morning Star Personalized Apparel – T-Shirts	Aztec Graphics – World Ocean Day Buttons		
		Blue Ocean Press – Life Vest Patches, Magnets, Puzzles, Key Tags, Re-usable ags				
<b>Sponsorships</b>	Santa Rosa Tax Collector – Exhibitor at FL Tax Collector Education Forum	Florida Tax Collectors – Silver Sponsor Tax Collector’s Forum	Sea To Shore Alliance – Right Whale Festival Sponsor	Sea To Shore Alliance – Right Whale Festival Sponsor	Smithsonian Marine Station – Indian River Lagoon Science Festival Sponsor	Kids Tag Art – Indian River – Sponsor
	Sea To Shore Alliance – Right Whale Festival Sponsor	Sea To Shore Alliance – Right Whale Festival Sponsor	St. Lucie Preservation Association – Coffee with Mayer – St. Lucie Preservation & Main Street Fort Pierce	Palm City Chamber – Palm City Fall Festival Mural Sponsor	Sea To Shore Alliance – Right Whale Festival Sponsor	Kids Tag Art Medals
		Smithsonian Marine Station – Indian River Lagoon Science Festival Sponsor		Smithsonian Marine Station – Indian River Lagoon Science Festival Sponsor	Donate Life Florida Sponsor – St. Lucie County Tax Collector	ODVC – Kids Tag Art Award Winner Gift Certificates
		Florida Tax Collectors – Annual Education Forum Sponsor	Donate Life Florida Sponsor – St. Lucie County Tax Collector	Donate Life Florida Sponsor – St. Lucie County Tax Collector		Sea To Shore Alliance – Right Whale Festival Sponsor
			Florida Tax Collectors – Annual Florida Tax Collectors Forum Sponsor	Brevard County Tax Collector – Education Forum Sponsor		Smithsonian Marine Station – Indian River Lagoon Festival Sponsor