

HBOIF, INC. - SLP
Profit & Loss Prev Year Comparison
July through December 2018

	Jul - Dec 18	Jul - Dec 17
Ordinary Income/Expense		
Income		
50000 · Specialty License Plate Revenue		
50010 · PWD Tag Revenue	574,181.06	588,524.99
50015 · PFW Tag Revenue	217,734.02	213,689.56
50020 · Aqua Tag Revenue	190,534.96	193,227.07
50025 · SOS Tag Revenue	517,961.35	488,702.09
Total 50000 · Specialty License Plate Revenue	1,500,411.39	1,484,143.71
Total Income	1,500,411.39	1,484,143.71
Gross Profit	1,500,411.39	1,484,143.71
Expense		
70200 · SLP Research Funds Expense		
70210 · PWD Research Funds Expense	301,563.33	0.00
70220 · AQUA Research Funds Expense	21,879.29	0.00
70225 · SOS Research Funds Expense	154,539.30	0.00
Total 70200 · SLP Research Funds Expense	477,981.92	0.00
71000 · Pass Through to Others Expense		
71010 · PFW - Wyland Foundation	21,773.40	21,368.96
71020 · Aqua - Guy Harvey	19,053.50	19,322.71
71025 · SOS - Guy Harvey	51,796.13	48,870.21
Total 71000 · Pass Through to Others Expense	92,623.03	89,561.88
82025 · SLP Expense		
82300 · SLP/FAU Admin Fee	48,509.37	48,065.71
82350 · SLP/HBOIF Admin	45,012.34	44,524.31
82400 · SLP Marketing Expense		
82406 · SLP Online/TV/Media/Ad	33,339.25	39,006.00
82407 · SLP Print	2,705.05	129.00
82411 · SLP Other/Salary/Fringe	0.00	23,379.92
82412 · SLP Bank Fee	36.32	241.67
82414 · SLP Tax Collector Visibility	7,937.67	0.00
82415 · SLP Special Branding Projects	6,614.19	1,242.00
82416 · SLP External Events/Sponsorship	10,500.00	5,375.28
Total 82400 · SLP Marketing Expense	61,132.48	69,373.87
Total 82025 · SLP Expense	154,654.19	161,963.89
Total Expense	725,259.14	251,525.77
Net Ordinary Income	775,152.25	1,232,617.94
Other Income/Expense		
Other Income		
90001 · PWD Interest Income	5,786.62	1,418.82
90002 · PFW Interest Income	4,513.80	654.51
90003 · Aqua Interest Income	1,822.48	432.77
90004 · SOS Interest Income	4,515.65	1,112.28
Total Other Income	16,638.55	3,618.38
Net Other Income	16,638.55	3,618.38
Net Income	791,790.80	1,236,236.32